

DECEMBER 2018

# Birch COMMUNITY SERVICES

*The Sustainable Families Program*



## STANDING TOGETHER

*Every next level of your life will demand a different you. — Carl Jung*

Change and improvement are difficult tasks for any organization, and monumental without good leadership and guidance. Earlier this year, BCS was approached by Stand Together, an organization dedicated to serving non-profit organizations through educating leaders in efficient service to their communities. BCS was invited to be one of 16 in a cohort of innovative non-profits (called Catalysts) across the country selected to receive coaching in identifying culture, values, understanding economic impacts, and more. Andrew Rowlett, BCS Operations Manager, and I are being challenged in a myriad of leadership concepts through attending Catalyst conferences and receiving mentoring via their Market-Based Management team—all designed to help make



Dominique Griffin, Operations Manager at **Starting Right, Now**, joins Suzanne at the Catalyst meeting in San Diego.

BCS more effective at accomplishing our mission. It's been a thrilling process to learn new ways to approach old challenges and think creatively about something that has been so familiar and near to my heart. I believe 2019 will be a year we'll be able to showcase these constructive ideas, further reflecting the hard work of the always-devoted staff, volunteers, and team that surrounds BCS.

Hooray for life-long learning!

Always grateful,

Suzanne Birch



*Andrew loved the San Diego waterfront!*

# Our Program: Building a Legacy

## THE SUSTAINABLE FAMILIES PROGRAM

2018 has been about making families and relationships a focus when deciding on goals. In other words, what is the purpose of all we do as a family? What are we working towards? What do we want to become? These are thought-provoking and ongoing dialogues and typically not part of many families' dynamics. Yet, allowing families to look beyond the present situation, get a bigger picture perspective, and pull that future vision into today's challenges begins to fuel change and bring hope.



*Greg Laquement, a BCS participant, and Dino are catching up on his job, the impact to his family, and the decision-making process he and his family will be making over the next 8 months.*

### Top 6 Goals

Relieve stress at home

Consistently track budgeting/ spending & get current on bills

Save 1k-5k or a month's worth of expenses

Save more each month

Pay more on debt each month

Communicate better about money as a couple

Top achievements made by participants who have transitioned from the Sustainable Families Program.



*"Facing our financial situation and debt is scary, especially when you don't have the info or tools to help dig yourself out. My goal for this class was to come away with tools, motivation, and encouragement that we will be able to be debt free, and **that goal has for sure been met.**"*

—BCS Participant  
Re\$tart Class, Oct 2018

# Birch Report Card 2018

## OUR MISSION

To provide a community where people can be responsible and accountable for meeting their basic needs, and to equip them with tools to overcome financial difficulty.



## PRODUCT

Top months for In-Kind Donations

Oct. 1,208,426 lbs.

Jan. 891,813 lbs.

Jul. 860,235 lbs.

## TEAMWORK

1,310  
Volunteers

73  
Volunteer  
Groups

40,947  
Volunteer Hours Worked



## DONATIONS

9.5 million lbs.  
of product donated to  
BCS and kept out of  
landfills.



## COMMUNITY

BCS supports

60+



agencies and other  
nonprofits as they  
serve over **10,000**  
people a month!

## PARTICIPANTS



**500+**  
Families on  
the program.

## SUSTAINABLE FAMILIES PROGRAM

**19** classes  
offered in all.

**12** of these  
classes teaching  
financial literacy.



Attended by  
**263**  
participants!

## TRANSITIONS

**91%**

...of transitioned participants agreed: "BCS' food and financial literacy program met my basic needs and equipped me with the tools I needed to overcome financial difficulty."

*"This restores my faith in humanity."*

—Member of the Association of Oregon Recyclers Tour  
October 2018



# → Highlights: 2018 ←



## Events

BCS was the grateful beneficiary of Daniel House Studios at their 2nd annual Croquet Classic. The inventive Spalding brothers and their staff created this colorful and innovative FUNdraiser raising a remarkable \$21,220! There's nothing better than having great fun with great people...and promoting sustainable families to boot. Here's to next year, Daniel House!

## Teaching Gardens



An exciting collaboration with the East Multnomah Soil and Water Conservation District allowed our garden coordinators and volunteers to design a beautiful terraced rock wall at our Sunderland Teaching Garden.

With newly installed gutters for the shed and much-needed water meters, we can help our participants grow into better stewards of the land.



## Staff

This September BCS welcomed Katie Holzmänn as the new External Relations Manager. She is driven by our organization's mission to impart financial literacy to people and families working hard towards an optimistic future. Katie began her professional career as a freelance illustrator and is fired up as she embarks on this stimulating career change.

## Michael Allen Harrison



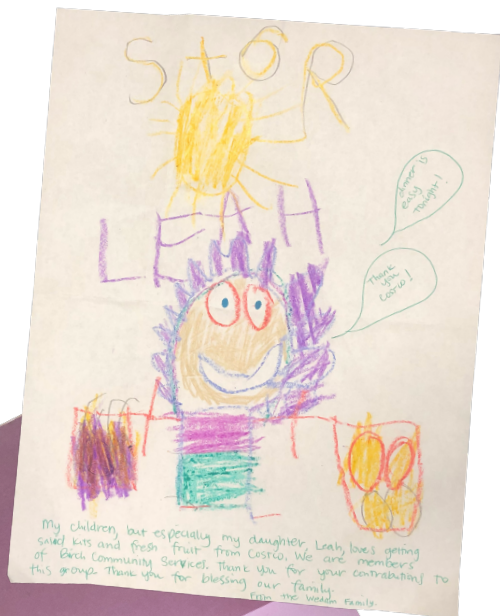
For the last three years, BCS participants have been blessed to attend Michael Allen Harrison's Christmas Show at the Old Church in downtown Portland. This beautiful celebration of the season, sponsored by Howard Hedinger, has allowed families to do something special together they otherwise wouldn't have been able to afford. We were able to give back a little in 2018 by bringing Michael's favorite — homemade cookies!





# Donor Spotlight: 2018

## Thankful for Costco's Commitment to Sustainability



2018 has been a year of remarkable community support and Costco's bountiful giving has helped lead the way. In 2018 Costco donated nearly 900,000 lbs. of wholesome, quality foods to Birch Community Services, profoundly helping working, struggling families. Providing fresh produce, wholesome deli items, and a whole range of signature household items, Costco's donations helped BCS foster a community of accountability and responsibility for its families. For over 15 years, Costco's generous support has helped equip thousands of struggling families with the tools needed to overcome financial difficulty as they embark on a new journey of sustainability.

Since opening its first location in 1976, Costco has led the warehouse club industry because of its "unwavering commitment to doing the right thing for [its] members, employees, suppliers and communities." It is these values that have fueled Costco's success worldwide but that have allowed Costco to make such a profound impact in the communities where it does business.

The families Birch serves are truly grateful for the tremendous support of Costco and their staff.

Dear Costco Management,  
I want to express my extreme  
Thankfulness for the donations  
you make to Birch Community  
Services. The product you donate  
so generously has benefited my  
family in so many ways,  
Your a blessing to the program  
and the community.  
The Neuberger Family

*Thankful BCS recipients of all ages show their appreciation for Costco.*



In the last 6 years  
alone, Costco has  
donated 4.6 million lbs.  
of product.

**That's equivalent to  
over 31,000 Costco  
carts full of groceries!**



*Volunteers and staff are always working hard to receive and sort donations—whenever they arrive!*

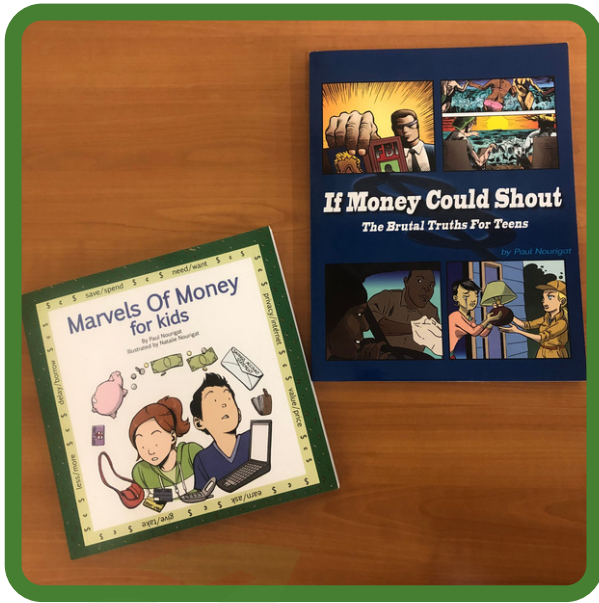
## How to Donate Product:

Contact us 24/7 at 503 251 8860 or [donate@bcsi.org](mailto:donate@bcsi.org)

We will schedule a pickup at your convenience

We will show up at the scheduled time

# Thankful



## Teaching the Whole Family

Local author and business leader Paul Nourigat has generously partnered with BCS, along with Marcia Blasen, to provide his illustrated books about finances for kids and teens. These helpful tools are supporting our participant parents as they teach their kids about stewarding resources.

*New resources for parents at BCS take the form of a children's book and graphic novel.*

Gracious contributors help our dreams come true! Thanks to two very special donors, we upgraded our **tankless water heater** and **in-ground warehouse floor pallet scale**. Both pieces of equipment will benefit efficiency and productivity in the warehouse.



BCS is elated to welcome our newest board member, **Kenechi Onyeagusi**. Currently with Heritage Bank, her extensive background in banking equips her to make an impact in board discussion and decisions. Kenechi's delightful personality is a force in any environment as she builds relationships, connecting people and opportunities.

## Recognition



Nonprofit rating by Charity Navigator

100 Best Green Workplaces in Oregon 2018

100 Best Nonprofits to Work for in Oregon 2018





# Leadership

## Our Board of Directors - 2018



**Aaron Aigner**, BCSI Treasurer of the Board  
Aigner & Co., Accountant

**Suzanne Birch**  
BCSI, Executive Director

**Greg Cervetto**  
Grayrose Marketing Group Inc., CEO

**Mark Childs**  
Capacity Commercial Group, Senior VP

**Alexander Krider**, BCSI President of the Board  
AXA Advisors

**Egbert Kunrath**, BCSI Vice Pres. of the Board  
Kunrath & Willard Insurance Services, (Retired)

**Kenechi Onyeagusi**  
Heritage Bank, Portland Office

**David Riewald**  
Bullard Smith Jernstedt Wilson, Attorney

**Leann Rowlett**, BCSI Secretary of the Board  
Maryhill/Kiyokawa – Manager of Farmers Markets

**Rick Teeny**  
Teeny Foods, President

## Past Year Financials

### Year Ended Oct. 31, 2018

#### Revenues, Gains and Other Support:

Contributions: \$320,537  
Membership Dues: \$541,434  
Donated Food and Clothing: \$13,946,808  
Recycling Income: \$50,686  
Other Income: \$65

**Total Revenue: \$14,863,525**

#### Expenses:

Program Services: \$14,625,851  
Supporting Services  
Management and General: \$91,250  
Development: \$91,250  
**Total Expenses: \$14,808,351**

Ending Net Assets: \$1,026,563



# Generous Providers 2018



7-Eleven  
Albertsons  
Alpenrose Dairy  
Amazing Pet Products  
American Paper Converting  
Anawim Christian Community  
Angels of God  
Associated Global Systems  
Auntie Anne's Pretzels  
Baby & Me  
BA trucking  
Baker Teaching Garden  
Beaverton School District  
Bell-Carter Packaging  
Boyd's Coffee Company  
Bridgetown Natural Foods  
Charlie's Produce  
Chef George, Inc.  
CHS Trucking  
City of Gresham  
Clackamas County Gleaners  
Classic Foods  
Columbia Farms  
Columbia Gorge Helping Hands  
Cook's Meat  
Costco  
Crossroads Food Bank  
Danner Shoe Manufacturing  
Darigold  
Dave's Killer Bread  
Diamond Line  
Dossier Hotel  
Excel Brokerage  
Farmer Brothers Coffee  
FB4K  
Focus Global Logistics  
Fred Meyer  
Frito-Lay  
Fujifilm North America  
Fulton Meats  
Gartner's Country Meat Market  
Georgia's Chicken  
Georgia Pacific  
Goodwill  
Grand Central Bakery  
Grayrose Marketing Group, Inc.  
Graziano Produce  
Gresham High School  
Grocery Outlet  
Gulick Trucking  
Habitat for Humanity Restore  
Harry's Fresh Foods

Helen Bernhard Bakery  
Henningsen Cold Storage  
Heritage Specialty Foods  
Hilltop Produce  
Hi-School Pharmacy  
Hope Station Community Services  
Horizon Community Church  
Immaculate Heart (St. Vincent)  
Impact Northwest  
Inmar Supply Chain Services  
KeHe  
Kinco Gloves  
Kiwi Creek Farm  
Kool Pak  
Life Christian Center  
Lifeline Connections  
Little Stocking Co.  
Mack Trucking  
Magno-Humphries Labs  
Marsee Foods Inc.  
McTavish  
Medical Teams International  
Melody Ballroom  
Microchip  
Mildren Household  
Morasch Meats  
Mother & Child Education Center  
Need 2 Feed  
New Cascadia Traditional  
New Seasons Market  
NORPAC Foods  
Northwest Children's Outreach  
Odessa International Trucking  
Odwalla  
Old Chicago  
Olive Garden  
Oregon Brewers Festival  
Oregon Children's Outreach  
Organically Grown Company  
Organic Valley  
Original Taco House  
Oroweat Baking Co.  
Pacific Beauty  
Pacific NW Outreach  
Pacific Seafood  
Pat Fruth Trucking  
Penzey Spices  
Pepsi Beverages Company  
Pilgrim's Pride  
Plato's Closet  
Pizza Hut Store  
Portland Adventist  
Portland Food Project  
Portland Fruit

Portland Public Schools  
Portland Rescue Mission  
Provvista  
Puri Transportation LLC  
Rational Alternatives  
Red Lobster Restaurant  
R.E. Garrison Trucking  
Rejuvenation Lighting  
Relay Resources  
Rescuing Leftover Cuisine  
Reser's Foods  
Rinella Produce  
Roma / Performance Foodservice  
Rowlett Household  
Sabra Food Company  
Salt & Straw  
Sanctuary Church Food Pantry  
Shamrock Foods  
Shepherd's Door  
Shin Shin Foods  
Shriners Hospital  
Smartway Express Trucking  
Snow Cap  
St. Henry's St. Vincent DePaul  
St. Vincent DePaul  
Starbucks  
Sunderland Garden  
Sunshine Dairy  
Sunshine Division  
Super Kids Resale  
Swan Island Dairy  
Taylor Farms  
Taylor Household  
Teeney Foods  
Townsend Farms  
Trailblazer Foods  
Trapold Farms  
Trident Seafood  
TWS trucking  
Uncle Wayne's Tomatoes, Inc.  
Union Gospel Mission  
United Salad  
Ventura Foods LLC  
Village Kids Supply  
Walgreens  
Wayne Farms  
Winco Foods  
With Love, Inc.  
Women's Life Change (UGM)  
WonGeneration  
XPO Logistics  
Zarephath's Pantry



17780 NE San Rafael  
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Merry  
Christmas  
from the  
BCS staff!



**W a n t   t o   g e t   i n v o l v e d ?**

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Finances  Time  Resources

To learn more or donate to BCS, please visit our website at [www.bcsi.org](http://www.bcsi.org).